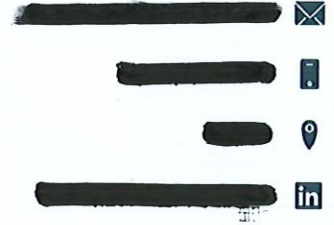


Stefano Russo

Communication & Digital Expert,
Online Advertiser, Autore e
Copywriter



PRINCIPALI ESPERIENZE

Head of Content Factory Socialeeze / Imaginars

05/2022 - Present

Digital Manager & Strategist, Online Advertiser, copywriter e SMM Freelance

09/2018 - Present

Achievements/Tasks

- Digital Manager e Strategist, social media manager, online adv manager, copywriter, Wordpress developer, web admin, graphic designer, video e audio editor. Inoltre, come autore e copywriter collaboro con realtà editoriali, aziende ed agenzie.

Digital Strategist & SMM

Music Innovation Hub / Linecheck / Heroes Festival

04/2021 - Present

Milano

Grandi eventi musicali, meeting B2B per la music industry, progetti corporate con aziende e istituzioni (Red Bull, McDonald's, Organizzazione Mondiale delle Nazioni Unite)

Achievements/Tasks

- Digital Strategist, social media manager, online adv manager, copywriter, web admin

Contact: musicinnovationhub.org / linecheck.it / heroesfestival.it

Digital, Web & Social Media Manager Taste Festivals / NewBlend Communication & PR

03/2017 - 04/2018

Milano

Grandi eventi nel settore food, ristoranti di fascia medio-alta e Top Chefs

Tasks

- Social media management, content creation, social media marketing, social media strategist, web designer, web admin, ufficio stampa.

Contact: beitevents.it

Digital, Web & Social Media Manager Tresse / S.R.D. Distribution

09/2011 - 12/2014

Milano

Grossa catena di abbigliamento streetwear, distribuzione streetwear/skateboards

Tasks

- Social media manager, content manager, copywriter, gestione e aggiornamento siti web (catena di negozi e distribuzione), realizzazione materiale grafico promozionale e pagine adv, fotoritocco immagini prodotti.

Contact: tresse.com

Blogger - Content Manager - Social Media Manager

Boomer / Kiver Digital

04/2010 - 06/2011

Milano

Tasks

- Blogger, SMM e web admin per il network www.fansblog.it, social media editor e content management per artisti major e brand internazionali.

SKILLS & COMPETENZE

Comunicazione

Social Media Management

Digital Strategy

Social Media Marketing

Online Advertising

Facebook Ads

Google Ads

Branded Content

Copywriting

Format Web

Wordpress

Elementor

Divi

Woocommerce

Web Administration

Scrittura

Blogging

Motorsport

Adobe Photoshop

Adobe Illustrator

Graphic Design

Final Cut Pro

Web Design

Ufficio Stampa

Concerti/Eventi

Industria Musicale

Fotografia

Radio

Podcasting

Intent Driven Learning

Problem Solving

ACHIEVEMENTS

Consulente storico/sportivo per il film "Ferrari 312B" (2106)

Bassista dei Marky Ramone's Blitzkrieg (The Ramones)
(2011 - 2013)

LINGUE

Italiano



English



INTERESSI

Crescita personale

Tecnologia

Psicologia

Musica

Cinema

Basket

Food

Lettura

Viaggi